

# RICOH Value Devices



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# Introducing the new range of RICOH Value Devices

At the core of your business is your information — your knowledge, data and ideas. The day-to-day functioning and growth of your business is dependent on sharing, using and protecting this information.

To get the most out of your documents and data, you need a device that enables efficient, simple and secured document management — a device that meets your business needs, from outstanding print output to seamless connectivity. For that, you can rely on Ricoh.

With Ricoh devices, you can print with outstanding reliability, sustainability and productivity.

# Smart businesses rely on Ricoh

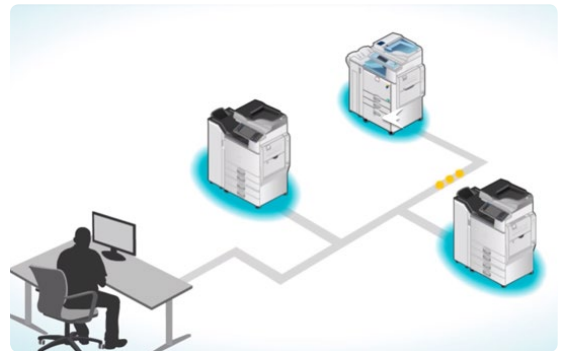
Join the millions of users worldwide that benefit from the outstanding quality, reliability and security of Ricoh devices.

## Minimal maintenance, maximum uptime

RICOH Value Devices are easy to use and maintain, with outstanding accessibility and an intuitive user experience built into the device design.

Install your new device in just a few steps. No hassle, no IT expertise, no engineer required. The installation wizard provides an easy to follow step-by-step guide so you can be up and running in minutes.

Maintenance is minimal and straightforward, with simple tools that help maximize device uptime, so your employees can get on with the job without disruption. Ricoh's long-life drum and high-yield toner cartridges mean fewer replacements are needed — minimizing interruptions to employees using the device. Get your toner replenished as needed with the RICOH @Remote monitoring tool with automatic toner delivery, and avoid unnecessary service calls with our maintenance kits — which allow you to replace parts easily when needed.



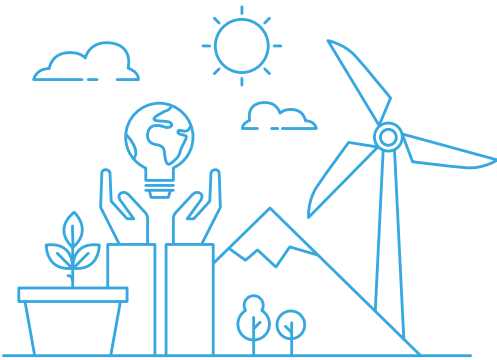
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*If you have a large fleet of devices, the Streamline NX software solution makes it easy to manage and maintain a fleet of up to 5,000 devices, including multi-site deployments. IT staff can centrally manage a large enterprise fleet, including third-party and USB-connected devices, as well as Ricoh models. For many models, configuration settings can be quickly cloned across the fleet, allowing for consistency and freeing up administrative resources and costs at a local level.*



## Ricoh reliability

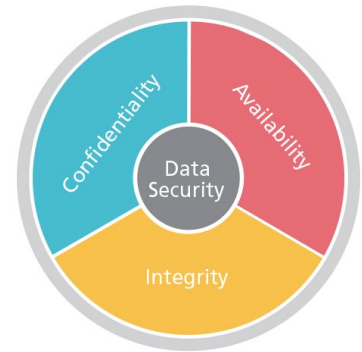
Customers worldwide depend on the rock-solid reliability of Ricoh devices. Our durable parts, high duty print capabilities and technology mean you can expect the highest quality results, over and over again. For the best quality print, make sure you use genuine Ricoh supplies. By choosing the correct genuine Ricoh supplies designed to perfectly complement your Ricoh device, you can rely on getting the best quality print results every time.



## A sustainable approach

In partnering with Ricoh, you're making an environmentally sound choice — thanks to our deep commitment to minimizing the environmental impact of our devices and workflow. It is Ricoh's intention to continue to meet the global standards for energy and resource efficiency, as defined by EPEAT®\* and ENERGY STAR®. Ricoh devices have low energy consumption levels, in both Typical Electricity Consumption (TEC) and actual power consumption. A default Auto Off timer setting reduces power consumption, running costs and carbon footprint when the device is not active, while quick recovery time makes sure there is no impact on your productivity.

\*EPEAT is only applicable in the USA.



### *Built-in security*

*Data encryption for your files protects against 'man in the middle' attacks inside your IT environment. User authentication helps control who has access to sensitive documents, so that print output is only collected by those authorized to do so. The RICOH DataOverwriteSecurity System (with the optional HDD) overwrites latent data stored on the device before the next job begins — so in the unlikely event of the hard drive being accessed maliciously, latent data would be overwritten and virtually impossible to access.*

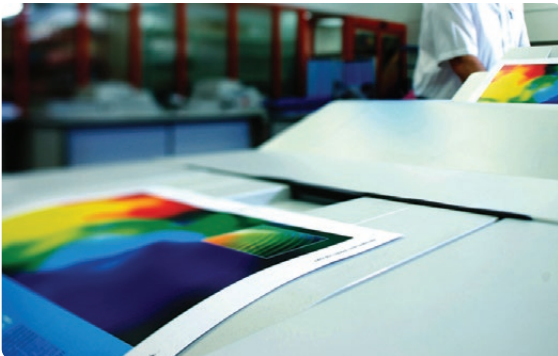
*Rigorous security features and capabilities are built into every Ricoh device by design. Security is in the DNA of our entire workplace portfolio — always has been, always will be.*

## Outstanding performance in print

With RICOH Value Devices, you can expect the highest quality print results. Get superb image quality and clear, crisp fonts without over-saturating effects. Most Ricoh devices meet the ISO 11798 archive standard for document permanence and readability.

With our advanced printing technologies, you can produce sharp images and precise text at up to 1200 dpi resolution with high productivity. Want to print directly onto letterhead or labels? No problem. Ricoh devices support a wide range of media, allowing you to switch easily between various print jobs without the need to outsource.

An intuitive operation panel is key to helping users get the most out of the device. Ricoh's touch panel has a logical menu and workflow so users can navigate options with ease.
























### *Ricoh Smart Device Connector*

*Connect mobile devices and other mobile applications to the device to print, so your teams can access and share information quickly and easily.*










*With Wireless Direct, visitors can quickly establish a connection with the device without joining your organization's network.*

# Device comparison

## COLOR VALUE DEVICES

Series	Models	Capabilities	Speed	Connectivity	Paper Capacity
Low-volume					
	RICOH M C250FW	   	26 ppm		751 sheets
	RICOH M C240FW	   	26 ppm		251 sheets
	RICOH P C200W		26 ppm		251 sheets
	RICOH P C301W		26 ppm		751 sheets
High-volume					
	RICOH P C600		42 ppm		2,100 sheets

## B/W VALUE DEVICES

Series	Models	Capabilities	Speed	Connectivity	Paper Capacity
High-volume					
	RICOH P 501/P 501TL		45 ppm		2,100 sheets
	RICOH P 502		45 ppm		2,100 sheets
	RICOH P 800		57 ppm		2,600 sheets

### LEGEND

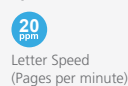
#### Capabilities



#### Connectivity



#### Speed



#### Paper capacity



# Why partner with Ricoh

Ricoh empowers digital workplaces using innovative technologies and services that enable individuals to work smarter.



## Market leader

For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras and industrial systems.



## Security and certification

Ricoh is ISO 27001 certified and committed to continuing to comply with this information security management system (ISMS). This certification is the international standard that describes best practice for an ISMS.



## Customer satisfaction

Our customers' satisfaction is our priority. That's why we offer a broad range of expert consultants, technicians and support staff to our customers — delivering outstanding service and support when it's needed.

*NOTE: Some features may not be available for all models*

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