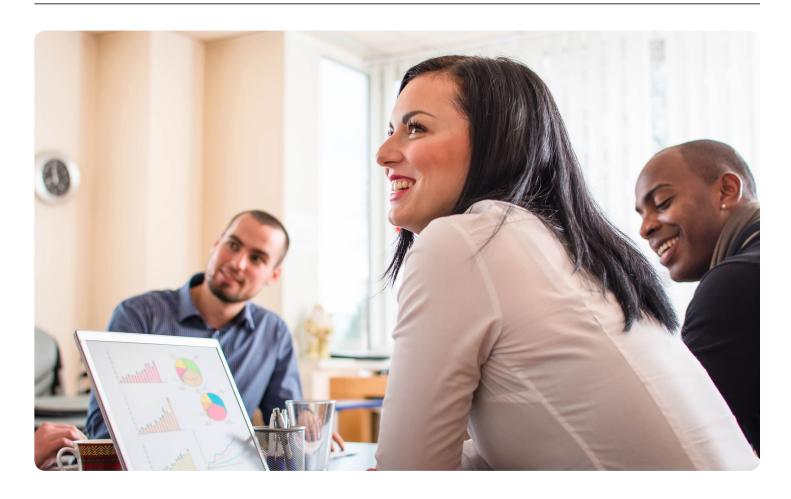


RICOH Intelligent



introduction — Technology that grows with you	
Scalable intelligence	3
Scalable. Secured. Sustainable. Simple.	4-8
Device comparison	9
Why partner with Ricoh	10
Resources	11



Technology that grows with you

Discover Ricoh's Dynamic Workplace Intelligence. Our new range of intelligent devices are the smart choice for a forwardthinking business. Forget the days of buying a new device every time you want access to updated technology. With Ricoh's new Intelligent Devices, you will be able to access the latest technology through updates made directly to the device as you need them — so its capabilities can grow as your business does. Download the latest features, upgrades and applications on-demand, to ensure your device is always up-to-date and ready to meet your business needs — now and in the future.

Our new Intelligent Devices not only deliver the latest technology and outstanding print output, but they are inherently designed to operate sustainably and securely.

Scalable. Secured. Sustainable. Simple.

Scalable intelligence



To compete effectively, modern businesses must be agile, efficient, productive and able to deliver on their promises to customers. Maintaining this competitive edge requires the support of up-to-date, sophisticated technology.

As your business grows, so does your need for the right technology to support



Smart scalability

Get access to the latest features, enhancements and upgrades as they become available. Download and install new applications as and when you need them.* that growth. That's why Ricoh has changed the way we make our digital and print technology available to you — so you can take advantage of what you need as soon as you need it.

Get access to the latest technology as it's available, so your device capabilities scale up as your business does.



Customize to meet your needs

Select from our range of applications and software solutions to truly tailor your Intelligent Device to deliver the workflow solutions that meet your business needs.

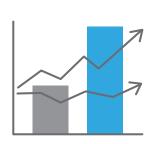
^{*} Not all models supported

Scalable. Secured. Sustainable. Simple.

Get outstanding quality, reliability and security — plus on-demand access to the latest technology — with Ricoh's new Intelligent Devices.

Scalability: Get technology that grows with your business

Simply add software solutions, applications and cloud services as you need them to optimize your document management workflows and help your employees work faster, smarter and more securely. RICOH Always Current Technology allows new features, applications and upgrades to be downloaded and installed directly to your device on request. No need to call a technician or wait until the end of a contract. Easy. Scalable. Customizable.



66%

of business leaders believe they will fall behind competitors if they don't invest in new printing technology 1



Your Ricoh Intelligent Device is more
than a copier — it can help you improve
productivity by automating timeconsuming document workflows.
Whether you're looking to convert
documents to a digital format, scan to
email, scan directly to cloud services
(such as Box™, Dropbox™, Google
Drive™, SharePoint™, RICOH Content
Manager and more) or scan directly
to folders on your corporate network,
you'll have access to a growing range of
solutions to make the process seamless.

 $^{^1\,\}rm Ricoh$ Europe study conducted by Coleman Parkes, August 2018. Data set: 3,300 SMB leaders from more than 20 European countries.

Expect outstanding quality, access and productivity across digital and print

Ricoh's advanced printing technologies deliver sharp text and true color without saturation, so you get the best quality print results every time.

Expect much more than excellent print results from your RICOH Intelligent Device. After all, it's the hub of your business's document management workflow. Digitize your document processes to enable swift yet secured access to information as it's needed. Easily connect mobile devices using RICOH Smart Device Connector and other mobile applications to print, scan and access documents seamlessly regardless of location.





Our range of versatile finishing and paper tray options allow you to add a professional-grade touch to your printed materials while saving time, streamlining workflow and reducing outsourcing expenses. Whether it's a compact Internal Finisher, Hole-Punching, Stapleless Binding or Saddle-Stitch Finishing, Ricoh has the right finishing solution for your business. Plus, you can handle longer job runs and minimize user intervention by expanding the paper capacity with a number of paper handling selections.

Simplicity: Seriously easy to use. RICOH Intelligent Support when you need it.

The best technology in the world means nothing if your employees don't know how to use it. Unlock the full extent of the device capabilities with the user-friendly Smart Operation Panel. The panel's touch interface mimics that of your smart device, so it's immediately familiar and intuitive. The Smart Operation Panel user experience is consistent across multiple Ricoh devices, so once you've learned to use one device, you can use them all. Customize the panel with your company logo and personalize it by user — giving instant access to frequently used functions.



When you need help operating one of our Intelligent Devices, RICOH Intelligent Support capabilities give you support quickly when you need it. Through our RemoteConnect Support solution, our specialists can remotely access the Ricoh devices in your workplace to make fixes and minimize downtime. A support specialist can even remotely operate the Smart Operation Panel and guide the user in real-time on how to use the device.



IT managers at large enterprises can use the intuitive Remote Panel Operation tool to access their fleet of devices in-house and resolve issues quickly and easily over the company network.

Web-help and How-to-Videos allow you to complete simple tasks like toner replacement quickly and easily.

Security: Rely on high-level security and certifications, built-in

RICOH Intelligent Devices embody our deep commitment to protecting businesses from security risks. Security is in the DNA of our entire digital workplace portfolio. Always has been, always will be. Ricoh enables secured access to data while ensuring that security features and products don't hinder business innovation, functionality or productivity — so you can get on with the job knowing your data is safe.



Rely on the Ricoh-only operating system — a major component of our security offerings. This helps provide control and insulation from OS-specific threats that target operating systems that use more common machine languages. Protect sensitive documents with the optional RICOH Streamline NX secured release solution that restricts access to print output to the document owners only. Ricoh helps protect your business data throughout its entire lifecycle — using features such as user authentication which helps prevent sensitive documents from being viewed, copied or sent by unauthorized users. Ricoh's DataOverwriteSecurity System (DOSS) is designed to overwrite the areas of the hard drive used for image processing after each print, copy, scan or fax job.



60%

Businesses in Europe and USA that reported suffering a data breach through unsecured printing in the past year²

² Quocirca Enterprise MPS Study, 2017. Data set: 240 organizations of 500+ employees from UK, France, Germany and USA across various industries.

Ricoh also offers a broad line of devices that have been certified as conforming to the IEEE 2600 security standard — and our product line is constantly being enhanced to meet your changing requirements. This security standard defines requirements for device features that require a high level of document security, establishing a common baseline of security expectations for multifunction printers.

In addition, Ricoh is ISO 27001 certified and committed to compliance with this international standard that describes best practices for an Information
Security Management System.

Sustainability: Minimize your business's carbon footprint

When you partner with Ricoh, you're making an environmentally sound choice thanks to our deep and enduring commitment to minimizing the environmental impact of our devices and workflow.



Ricoh's Intelligent Devices offer low energy consumption without sacrificing business productivity. The Default Auto Off timer setting reduces power consumption, operating costs and carbon footprint when the device is not active — while a quick recovery time makes sure there is no impact on your productivity.



Our rich experience in identifying repeated paper-based processes and converting them to automated digital processes helps you reduce your carbon footprint. A range of Ricoh applications enable this by facilitating a conversion from paper-based workflows to digital. In addition, we offer takeback programs for consumables and equipment to ensure responsible end-of-life product management.

Device comparison

COLOR INTELLIGENT DEVICES

Series	Models	Capabilities	Speed	Connectivity	Paper Capacity	Finishing
Low-volume						
	RICOH IM C2000	0068	20 ppm	♀ □	2,300 sheets	Booklet, Internal, Stapleless
	RICOH IM C2500	0468	25 ppm	? ∷	2,300 sheets	Booklet, Internal, Stapleless
Mid-volume						
	RICOH IM C300F	0468	31 ppm	♀ :	2,000 sheets	
	RICOH IM C400F	0468	45 42 ppm B/W Color	? □:	2,300 sheets	
	RICOH IM C400SRF	0044	45 42 ppm B/W Color	♀ :	2,300 sheets	Internal
	RICOH IM C3000	0048	30 ppm		4,700 sheets	Booklet, Hybrid, Internal, Multi-fold, Stapleless
Land State of the Control of the Con	RICOH IM C3500	0464	35 ppm	♀ : [F]	4,700 sheets	Booklet, Hybrid, Internal, Multi-fold, Stapleless
High-volume						
	RICOH IM C530FB	0044	555 ppm	♀ :	2,700 sheets	
	RICOH IM C4500	0444	45 ppm	♀ :	4,700 sheets	Booklet, Capacity Finisher, Hybrid, Internal, Multi-fold
	RICOH IM C6000	0444	60 ppm	♀ :	4,700 sheets	Booklet, Capacity Finisher, Hybrid, Multi-fold

LEGEND

Capabilities



















Paper capacity

4,700
sheets

Paper capacity
(Maximum paper input)

Device comparison

B/W INTELLIGENT DEVICES

Series	Models	Capabilities	Speed	Connectivity	Paper Capacity	Finishing
Mid-volume						
	RICOH IM 350F	0444	37 ppm	♀ □	2,100 sheets	Off-line Stapler
High-volume						
	RICOH IM 430F	0444	45 ppm	♀ □	2,100 sheets	Off-line Stapler
	RICOH IM 430Fb	0444	45 ppm	♀ □	2,100 sheets	Off-line Stapler
	RICOH IM 550F	0444	57 ppm	? □:	2,600 sheets	Off-line Stapler
	RICOH IM 600SRF	0268	62 ppm	? □	2,600 sheets	Internal



Why partner with Ricoh

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter.



About Ricoh

For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.



Customer satisfaction

Our customers' satisfaction is our priority. That's why we offer a broad range of expert consultants, technicians and support staff — delivering outstanding service and fast support when it's needed. In a recent customer satisfaction survey, 97.2% reported high levels of satisfaction with their interactions and experience with Ricoh Technology Support Services. We foster genuine partnerships through exceptional standards of service. With our technical ability and IT knowledge on your team you can reduce costs, eliminate waste and streamline processes to yield tangible benefits for your own customers.

⁴ 2018 customer satisfaction survey based on 103,274 customer responses

Information Resources

General

Ricoh Global - Empowering Digital Workplaces Ricoh's approach to security

Ricoh's commitment to sustainability

Products and services

MFPs with RICOH Always Current Technology **RICOH Cloud Workflow Solutions** Other products

Ricoh USA, Inc.

300 Eagleview Boulevard Exton, PA 19341

For further information contact us at:

1-800-63-RICOH









